

HOW BALANCED AND DATA-DRIVEN REGULATION CAN BRING BENEFITS FOR CITIES

Lessons from European Micro-Mobility Experience

October 2025

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MEET DOTT

CHANGE MOBILITY FOR GOOD, *together*

- **Founded in 2018** with strong European roots
- **Operating shared e-scooters and e-bikes** across Europe & the Middle East & the Gulf region
- **Pro regulation**, different approach with great results



WHY SHARED MICRO MOBILITY

- Save time & increase flexibility
- Improve access to public transport
- Reduce congestion
- Lower emissions & pollution
- Allow cities to monitor & control mobility



DISRUPTION CAN CREATE A CHALLENGE

Common urban challenges when new mobility grows

- Public order
- Safety
- Public dissatisfaction



IT CAN ALSO LOOK LIKE THIS



IT CAN ALSO LOOK LIKE THIS



GREEK EVOLUTION OF SHARED MICRO MOBILITY

- **Growing market:**

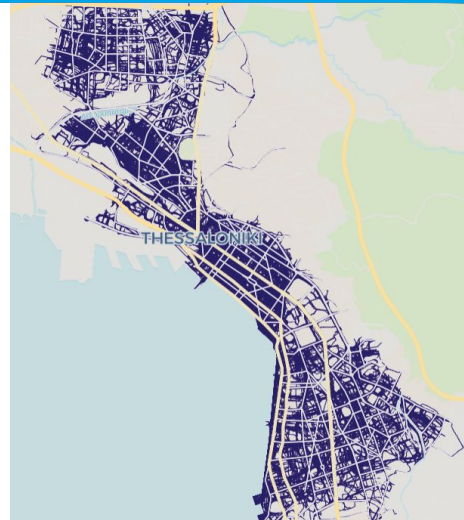
More companies see potential in Greece's micro-mobility sector.

- **Rising adoption:**

E-scooters and other modes increasingly used in cities.

- **Shared urban challenges:**

Public order, safety, and public satisfaction similar to Milan, Rome, and Berlin.



AVG ride
distance

1.73 KM

AVG ride
duration

12.29 MIN

Total CO2
saving

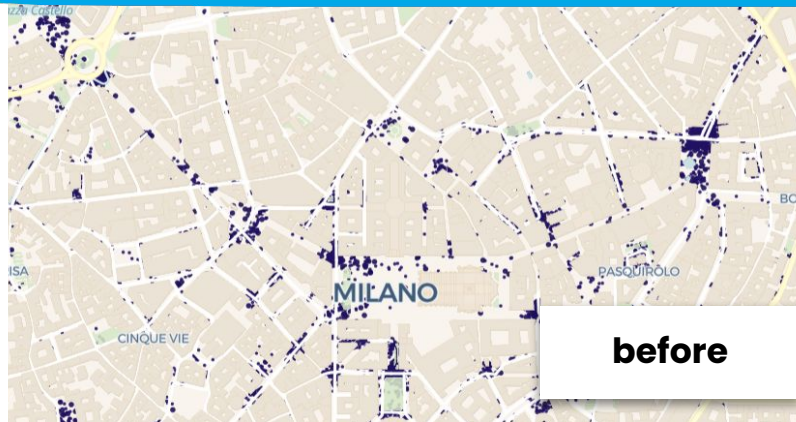
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The good news is that:

- Learn from the "trial and error" of others
- "Tailor made" policy base on each city data
- Smart Technology

HOW TO IMPROVE PUBLIC ORDER: MILAN

- **Data & Research:**
Rider behavior & walking limits
- **Urban Infrastructure:**
Existing parking used; new spots precisely placed using shared data
- **Technology:**
Parking management & monitoring for safety
- **Results:**
Efficient space use, higher adoption, safer streets



Parking
compliance
>90%

Parking spots
500 > 3,000

BALANCED REGULATION...

...WILL UNLOCK SHARED MICRO MOBILITY ADVANTAGES

Our Approach:

- Foster open dialog
- Base decisions on data, experience, research
- Shape tailored regulation to each city's needs

Our Commitment:

- Balanced, data-driven regulation = safe, sustainable, efficient mobility



THANK YOU!



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Proud of our results:

66%

Riders use
cars and
taxis less

64%

Combine
with public
transportation

64%

Riders sold
or postponed
purchase
of car

74%

Riders
save time
using Dott