

Safety in the new mobility era

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& Ecosystems Development
Interamerican



A leading brand across areas

1st

DIRECT INSURANCE
BRAND IN GREECE

2

COUNTRIES



492.879

POLICIES
IN GREECE

44.328

POLICIES
IN CYPRUS

1st

BRAND
FAVORABILITY

3rd

BRAND
CONSIDERATION

3rd

BRAND IN TERMS
OF FAMILIARITY

92%

CUSTOMER
SATISFACTION

75

NPS

5 TOP

BUSINESS
PARTNERS



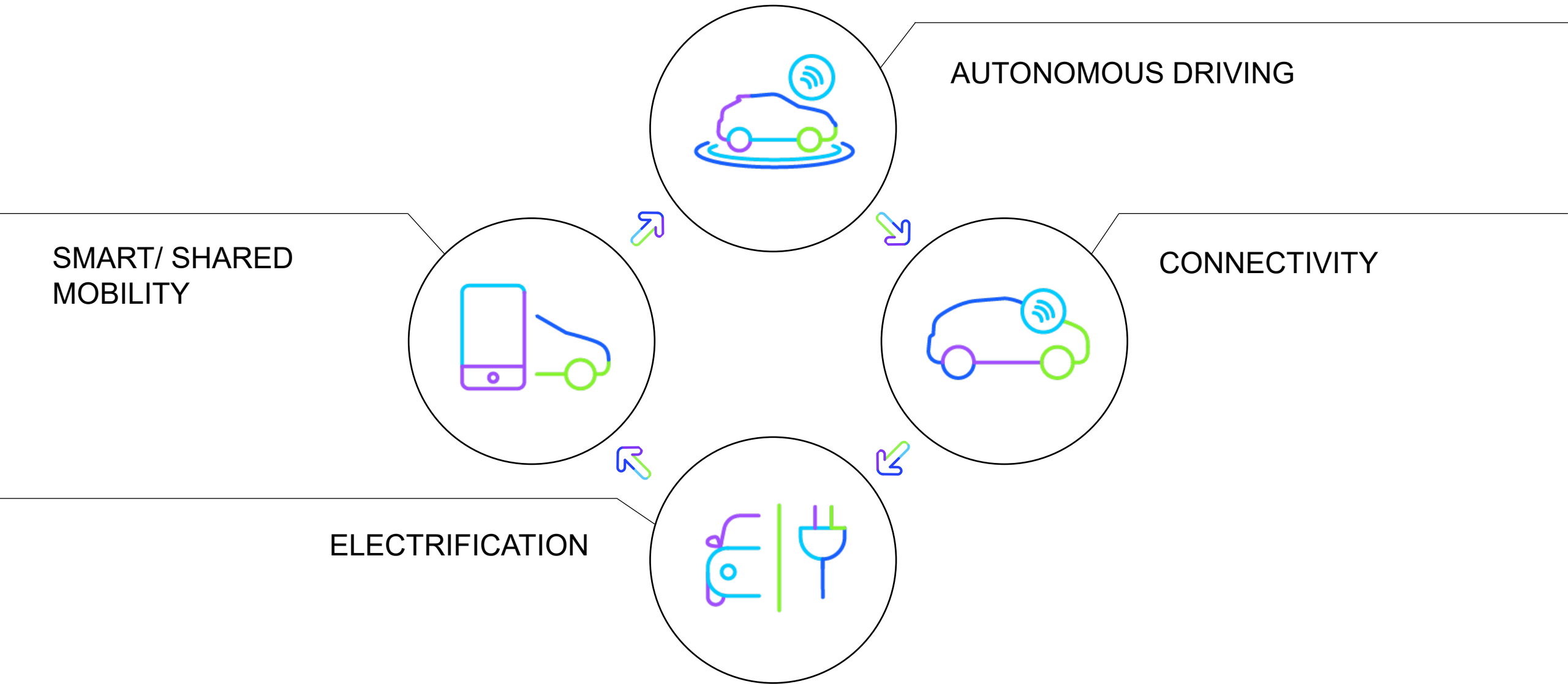
≈ 500.000

FOLLOWERS ON
SOCIAL MEDIA

1.500.000

UNIQUE VISITORS
IN 2022

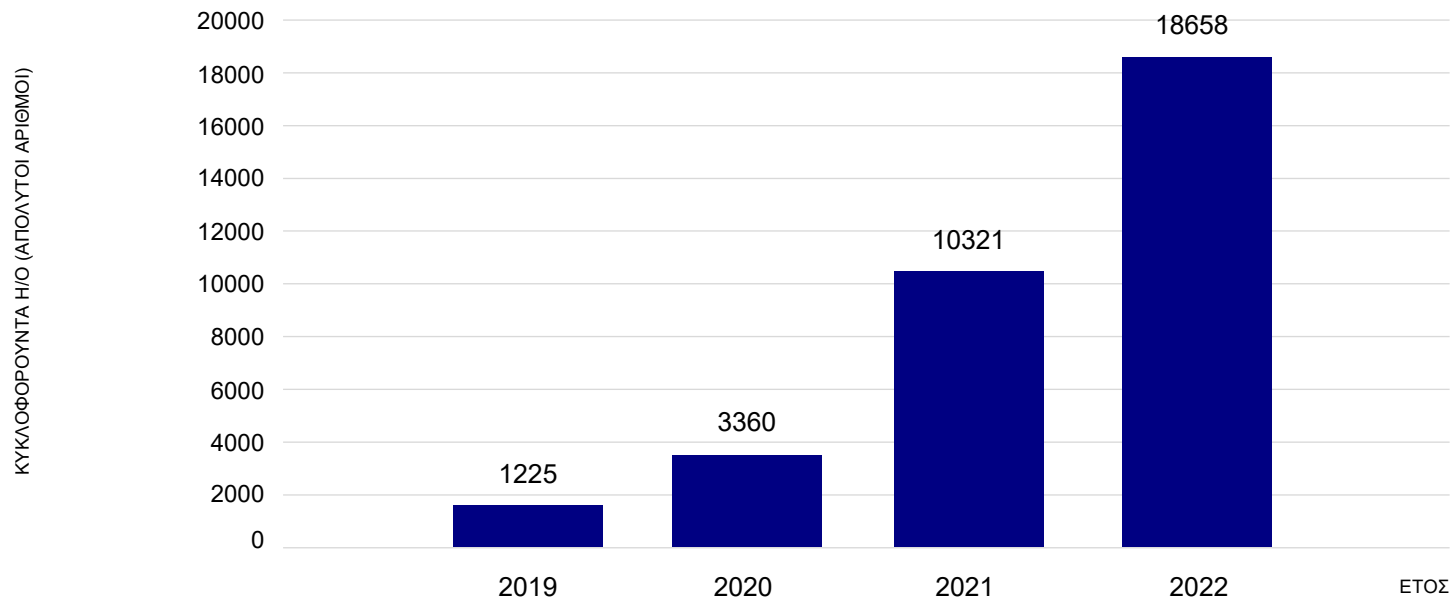
Megatrends in Mobility



Greece: where we stand today

- +1.637% increase in sales of EV vehicles between 2019 and 2022
- +1.423% increase in the number of EV vehicles between 2019 and 2022
- In 2022, BEV sales exceeded PHEV sales for the first time

ΕΞΕΛΙΞΗ ΣΥΝΟΛΙΚΟΥ ΑΡΙΘΜΟΥ ΚΥΚΛΟΦΟΡΟΥΝΤΩΝ Η/Ο*
(BEV-PHEV) | 2019-2022



* Στοιχεία από τον Σύνδεσμο Εισαγωγέων Αντιπροσώπων Αυτοκινήτων (ΣΕΑΑ)

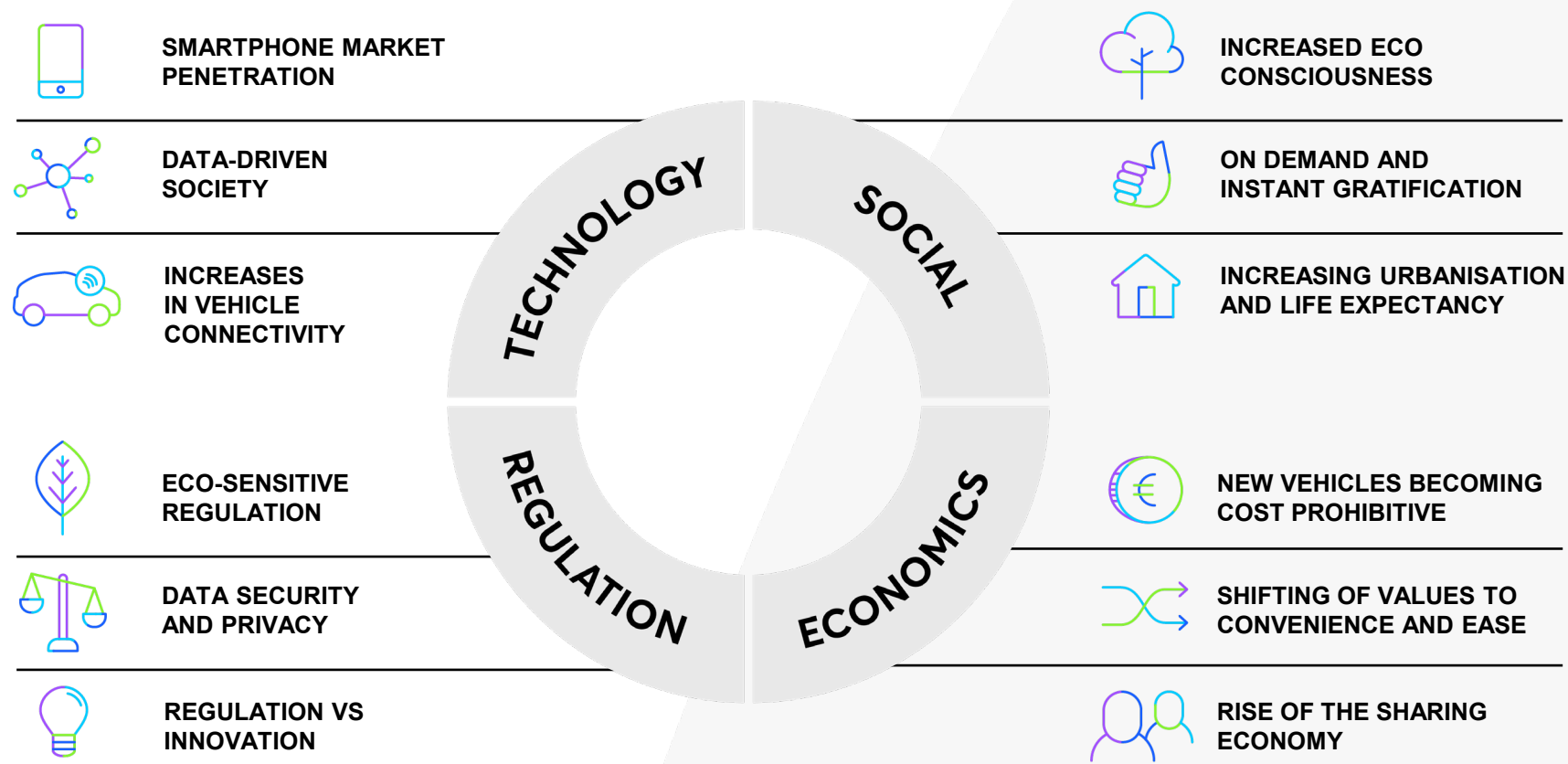
However

only **0,2%**
of all vehicles in
Greece is EV

17ys
average car age

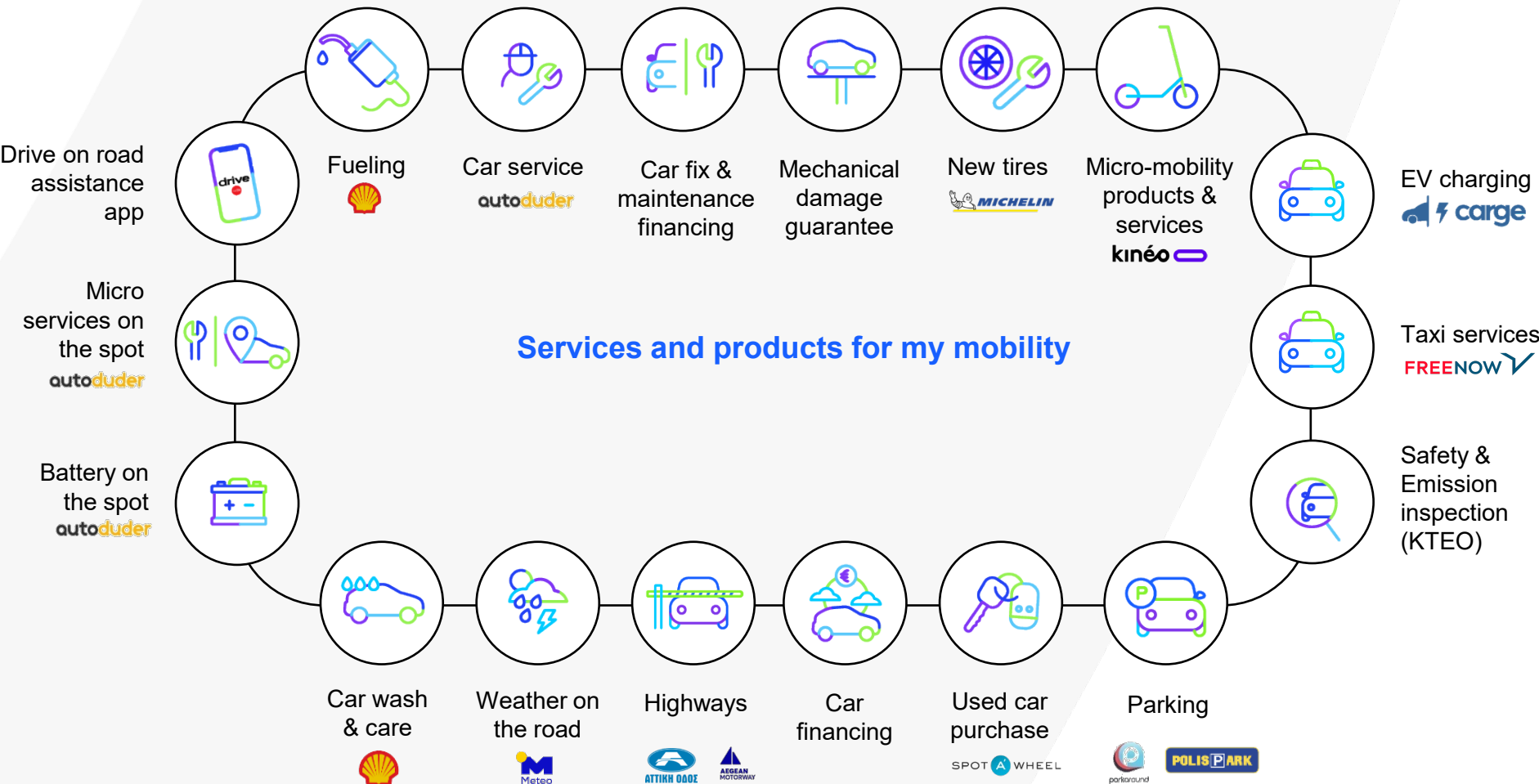
Greece has the oldest
fleet of passenger
cars in Europe

How to deliver effective insurance solutions for a new mobility era



As a new era for mobility is shaping, more customer-centric, hassle-free, and connected insurance solutions are needed

Offering more, by actively supporting our customers' mobility needs, beyond their insurance needs



Move beyond insurance – customer centric experiences

Collaboration, primarily, with likeminded startups

Supporting the trial and integration of new mobility solutions, especially in urban cities

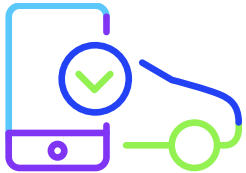
Supporting Innovation in Greece

Right from the start, Anytime has been associated with the innovative idea and pilot implementation of self-driving vehicles in Greece, as part of the pioneering project "CityMobil2", in collaboration with the Municipality of Trikala and development company "e-trikala SA".



Smart Drive app: an integrated telematics solution for insurance & service rewarding safe driving

A platform that connects motor insurance based on driving behavior & offers daily value to the customer



Driving behavior

Driving behavior is calculated based on the following parameters:

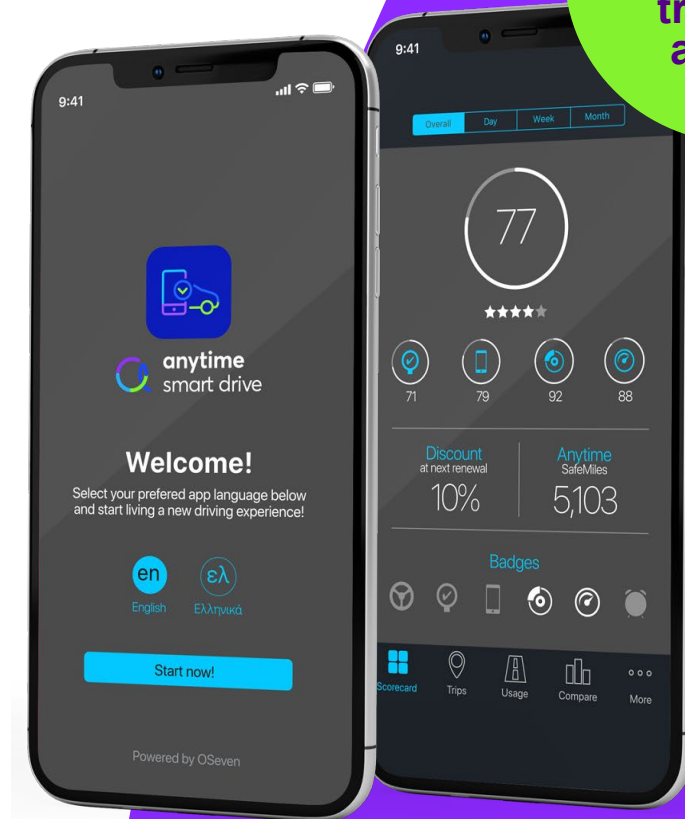
- Speed
- Acceleration
- Braking
- Mobile usage

Daily value:

- Renewals discounts based on driving scores
- Parking solutions in cooperation with Parkaround
- Weather conditions & my-account

Gamification tool to incentivize people to drive more safely:

Rewarding scheme based on safe miles & daily rewards



Over
5.000.000
safe klms
travelled
already

First “green” motor product launched by Anytime in 2022

Following international standards, Anytime will compensate on behalf of its customers, for their cars' greenhouse gas emissions. By investing in certified environmental projects, our clients' transportation becomes "climate neutral" for the entire duration of their insurance coverage.

Short Drive

- 6 years in place
- Telematics product limited to 3.000 klm annually
- Encourages customer to reduce car use
- Use of an OBD device in place. A simpler device is expected in the coming period
- Active portfolio of 12.000 customers



Our promise

We are here to make a difference in people's lives and offer more, at any time. We are inspired by all we serve to deliver daily value and advance safety in new ways.



anytime

BY INTERAMERICAN