

Redefining insurance in the new mobility era

ELECTRIC & MICRO-MOBILITY FORUM

March 2021

Spyros Economou,
Chapter Leader of
Business &
Ecosystems
Development,
INTERAMERICAN



Our brand

1st

DIRECT INSURANCE
BRAND IN GREECE

2

COUNTRIES



520.000

POLICIES
IN GREECE

32.000

POLICIES
IN CYPRUS

95%

PROMPTED
AWARENESS

44%

BRAND
CONSIDERATION

3rd

BRAND IN TERMS
OF FAMILIARITY

94%

CUSTOMER
SATISFACTION

75

NPS

5 TOP

BUSINESS
PARTNERS



500.000

FOLLOWERS ON
SOCIAL MEDIA

1.500.000

UNIQUE WEBSITE
VISITORS IN 2020

Our purpose and culture



Οι Anytime Experts είναι εδώ και θα λύσουν όλες σας τις απορίες

anytime



Shadow a business tribe for a day

INTERAMERICAN
JA Greece
A Member of JA Worldwide



We are here to make a difference in people's lives and offer more, at any time. We are inspired by all we serve to deliver daily value and advance safety in new ways.

Συνεχίζουμε να εμπνεόμαστε από σένα

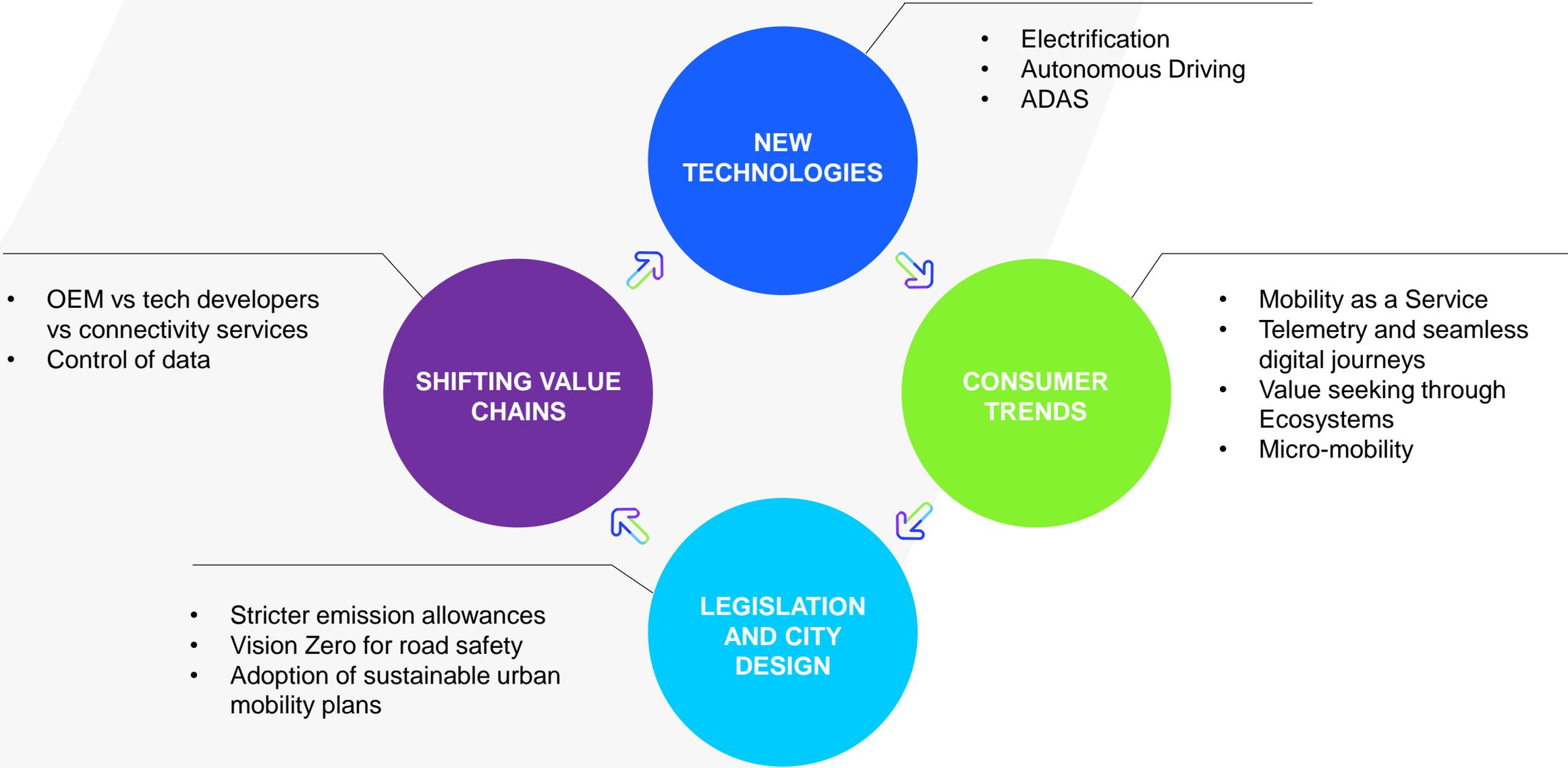


anytime Πέμπτη 17/12 18:00 - 20:00

#morecooking Feel more anytime



Megatrends in Mobility



Automotive was the strongest growth engine for insurance in the 20th century, but mobility in the 21st could look very different.



Rapid urbanisation is taking place

In Europe more than 70% of the population live in cities. According to UN projections the urban population of Greece will be <80% by 2040. Cities need to become smarter as existing mobility infrastructures are under pressure.



Growing environmental and cost factors

As the world looks for more sustainable means of moving goods and people, we all need to make better and more dynamic use of existing systems, and experiment with newer tech-enabled mobility platforms.



Connected, shared & multi-modal mobility

Gradual embrace of micro-mobility. People are more willing to switch between travel modes depending on what makes most economic sense and are attracted to pay-as-you go mobility options.

Supporting Innovation in Greece

Right from the start, Anytime has been associated with the innovative idea and pilot implementation of self-driving cars in Greece, as part of the pioneering project "CityMobil2", in collaboration with the Municipality of Trikala and development company "e-trikala SA".



Smart Drive app: an integrated telematics solution for insurance & service rewarding safe driving

A platform that connects motor insurance based on driving behavior & offers daily value to the customer



Driving behavior

Driving behavior is calculated based on the following parameters:

- Speed
- Acceleration
- Braking
- Mobile usage

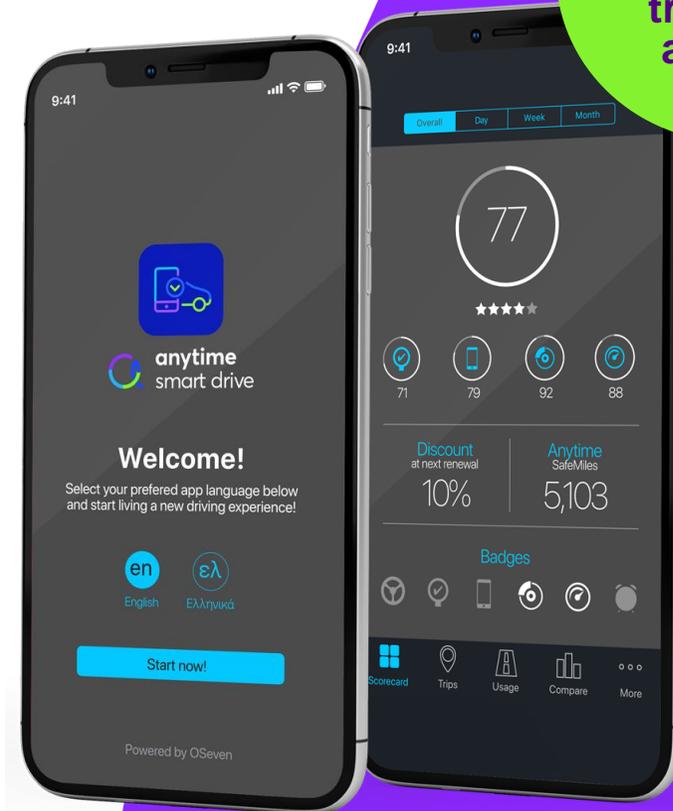
Daily value:

- Renewals discounts based on driving scores
- Parking solutions in cooperation with Parkaround
- Weather conditions & my-account

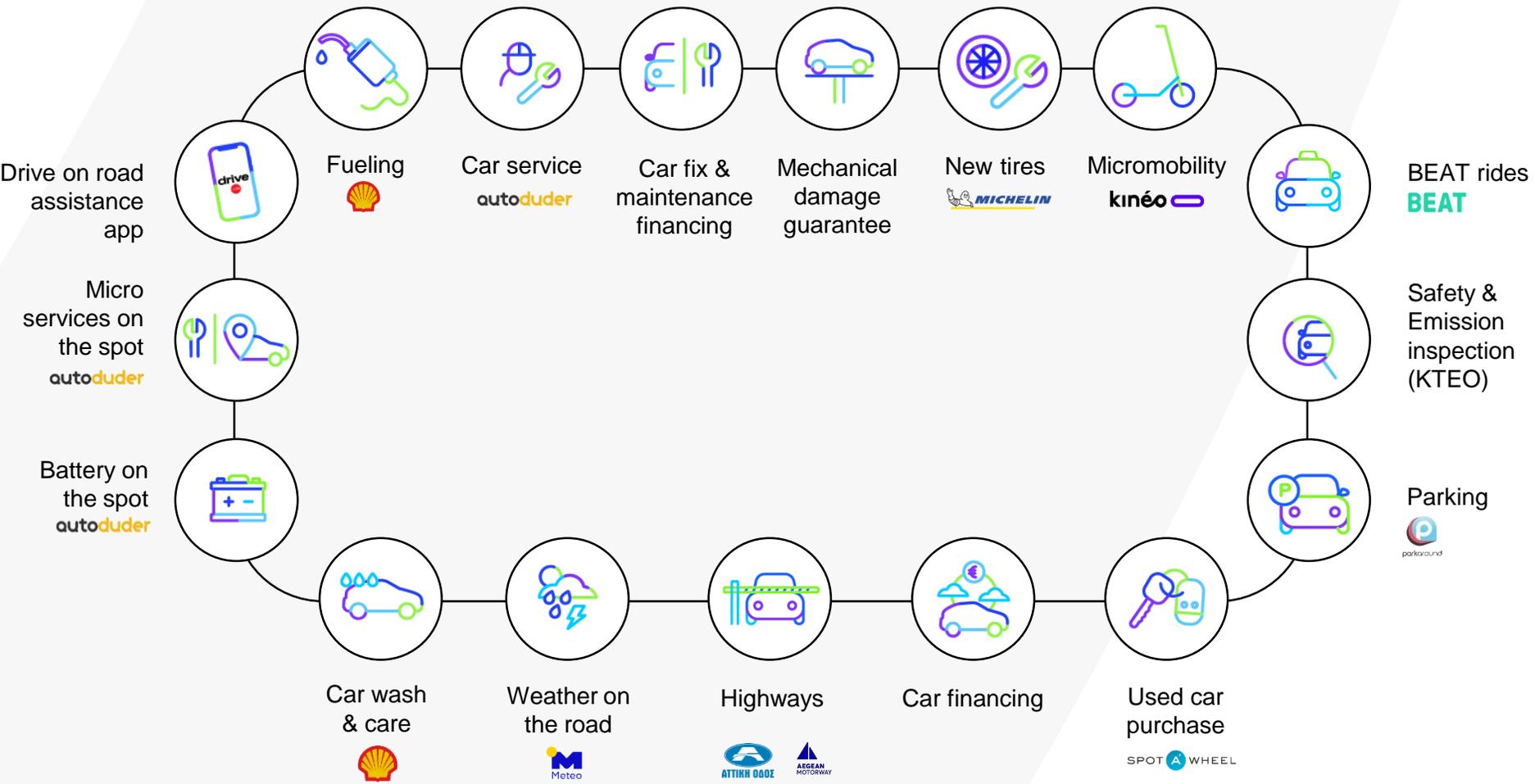
Gamification tool to incentivize people to drive more safely:

Rewarding scheme based on safe miles & daily rewards

Over
400.000
safe klms
travelled
already



Offering more, by actively supporting our customers' mobility needs, beyond insurance



Move beyond insurance – customer centric experiences

Collaboration, primarily, with likeminded startups

Supporting the piloting and integration of new mobility solutions, especially in urban areas

Our point of view

“

We are an insurer built using 21st century technologies. For us, insurance has always existed to support innovation, providing a safe-net against the risk of human endeavour.

It is our role to continue to support new and innovative solutions with insurance products and added-value services that meet the needs of people today. As the face of mobility changes, we are here to do more and to better at any time.

”



anytime

BY INTERAMERICAN

Spyros Economou
oikonomous@interamerican.gr
 /Spyros-Economou

#anytime
#neverstop
#anytimemore